



CORE 4 CYBERSECURITY CHECKLIST

Steps to Protect your Business and your
People

1. Strengthen Passwords & Use Multi-Factor Authentication (MFA)

Why it Matters:

Weak or reused passwords cause over **60% of data breaches**. Adding MFA can block more than **99% of automated attacks**.

Checklist:

- Enforce minimum password length (12+ characters)
- Require mix of upper/lowercase, numbers & symbols
- Prohibit password reuse across systems
- Roll out a **password manager** to your team (e.g., 1Password, Bitwarden)
- Enable **MFA** on:
 - Email accounts (Microsoft 365, Google Workspace)
 - VPN / remote access
 - Cloud platforms (AWS, Azure, Salesforce, etc.)
- Train staff on recognizing MFA fatigue or prompt bombing attacks

Pro Tip: Start with executives and finance teams, they're top targets for account compromise.

2. Update & Patch Systems Regularly

Why it Matters:

Hackers rely on **known vulnerabilities** that already have fixes, they win when you **delay**.

Checklist:

- Turn on **automatic updates** for all OS & software
- Schedule regular **patch windows** (weekly or monthly)
- Keep browsers, plugins, and mobile apps updated
- Remove or disable outdated, unused software
- Apply firmware updates for routers, firewalls, and IoT devices
- Maintain an **asset inventory** so nothing is missed

Pro Tip: Use centralized update management tools (Intune, WSUS, or MDM) to simplify patching.

3. Think Before You Click, Phishing & Social Engineering

Why it Matters:

Most breaches start with a single **human click**. Awareness saves **time, money, and reputation**.

Checklist:

- Train employees to spot red flags:
 - Urgent requests, misspellings, strange links
 - Sender addresses that don't match the domain
- Simulate phishing attacks quarterly
- Create a clear "**Report Phish**" button or channel
- Verify financial requests *verbally* or via a second channel
- Limit public info that reveals org structure or executive contacts

Pro Tip: Make reporting easy and praise those who catch phishing attempts, don't shame clicks, coach them.

4. Back Up & Protect Your Data

Why it Matters:

If ransomware hits or files are corrupted, **backups** can be the difference between **recovery** and ruin.

Checklist:

- Follow the **3-2-1 rule**:
 - 3 copies of data
 - 2 different storage types
 - 1 copy offsite (offline or cloud)
- Test restores monthly
- Encrypt backups at rest and in transit
- Restrict backup access to admin-only
- Automate backup schedules where possible
- Document your disaster recovery plan

Pro Tip: A backup you can't restore is just storage. Always test your restore process.

BONUS: Build a Cyber-Aware Culture

Why it Matters:

Because technology isn't enough.

Checklist:

- Appoint a security champion or internal ambassador
- Run monthly micro-trainings or 5-minute awareness tips
- Post security reminders in internal comms (Slack, Teams)
- Celebrate wins, “Zero Phish Month” challenges or quizzes

Pro Tip: Cybersecurity isn't a one-time project. It's a daily habit that protects your team, your customers, and your brand.

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